



ETHICEA – ETHICS WATCH MAGAZINE ADVERTISING RATES - 2024

(Rates subject to 16% VAT)

NON PRIME POSITIONS

STANDARD SIZES	PARTICULARS	PARTICULARS
	NON MEMBERS ADVERTISERS RATES	MEMBER ADVERTISERS RATES
Pssc	4, 000.00	3, 000.00
One eighth	25, 000.00	20, 000.00
Quarter page	50,000.00	40, 000.00
Half page	100,000.00	80, 000.00
Full page	200,000.00	160, 000.00

PRIME POSITIONS

STANDARD SIZES	PARTICULARS	PARTICULARS
	NON MEMBERS ADVERTISERS RATES	MEMBER ADVERTISERS RATES
Front page strip	75,000.00	60, 000.00
Back page strip	75, 000.00	60, 000.00
Eighth back Page	100,000.00	80, 000.00
Quarter back Page	150,000.00	120, 000.00
Half back-Page	200,000.00	160, 000.00
Full back page	300, 000.00	240, 000.00

Prime positions are subject to space availability which require early booking

STATUTORY NOTICE;

- The magazine runs quarterly. Your application for advertisement will depend on availability of space. Early booking is therefore requested; two months before the next issue may guarantee your space.
- The Institute reserves the right to decline your application if it deems it necessary to do so.

Thank you for choosing to advertise in the *ETHICS WATCH MAGAZINE*